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## **GERMAN PRESS RECOGNIZES PIRELLI WINTER TIRES NEW HOMOLOGATIONS FROM BMW AND MERCEDES**

MILAN, November 28, 2005 – Pirelli achieved excellent results throughout its range of winter tires in tests organized by the most authoritative German motoring magazines. From the high and ultra-high performance products, including the Run Flat winter versions, to those of the SUV and touring segments, Pirelli tires excelled.

In particular, the Winter Sottozero radials fitted to the Audi A3, BMW 5 Series and the Volkswagen Golf V GTI provided excellent road holding and traction on snow as well as on wet and dry surfaces. The Scorpion Ice&Snow tires fitted to the Volkswagen Touareg provided optimum driveability on snow and excellent resistance to aquaplaning. The Winter Snowsport Run Flat fitted to the BMW 1 Series came out on top in the tests for road holding and reduced braking distances on snow.

With the introduction of new larger sizes in the Run Flat versions, the Pirelli winter range covers all market segments and applications. This includes the high and ultra-high performance Winter Sottozero and Winter Snowsport tires in sizes from 15” to 19” developed with innovative compounds and rated for speeds up to 150 mph; as well as the Winter Snowcontrol range available in sizes from 13” to 15” for touring cars. In addition, the Scorpion Ice&Snow is now available in sizes from 15” to 20” developed to enhance the performance of the latest generation of SUVs; and where studded tires are allowed, the Winter Carving is available to cope with the most extreme climatic conditions.

The Pirelli winter tires are homologated by the world’s leading carmakers with which the company works closely on the technological development of its products.

Besides the Lamborghini Gallardo, Maserati Quattroporte, Ferrari 612 Scaglietti, Ferrari F430 and Aston Martin Vanquish, the Winter Sottozero was recently homologated for the Mercedes C Class, S Class and CLK. In addition, the Winter Snowsports are now fitted as original equipment to the BMW X3 and the Mercedes B class as well as to Jaguar, Maserati and Porsche models.

## Winter Tire Tests

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On the SUV front, the Scorpion Ice&Snow tires have been recently homologated for the Porsche Cayenne and Volkswagen Touareg.

Both the latest homologations and the continued development of new sizes and products confirm the company's growth in the winter segment.

Pirelli has recorded a positive growth trend and market share gain in the winter tire segment from 2000 through 2004 both in Europe and the US. Growth in the U.S. winter tire segment is forecast to be 10% over the next 3 years.

Magazine	Date	Model	Size	Type	Recommendation
Auto Zeitung	9/05	BMW Series 1	195/55R16	Winter Sottozero	Second Place
Auto Zeitung	9/05	BMW Series 1	195/55R16	Winter Snowsport RF	Winner
Adac Motorwelt	9/05	37 Models	195/65R15	Winter Snowcontrol	Strongly Recommend
Adac Motorwelt	9/05	37 Models	175/65R14	Winter Snowcontrol	Strongly Recommend
Auto Motor und Sport	10/05	Audi A3	205/55R16	Winter Sottozero	Best Result
Autobild	10/05	BMW Series 5	225/55R16	Winter Sottozero	Best Result
Sport Auto	10/05	VW Golf V GTI	225/45R17	Winter Sottozero	Best Result
Auto Bild					
Alles Allred	10/05	VW Touareg	255/55R18	Scorpion Ice&Snow	Best Result
Automobil	11/05	BMW Series 5	225/55R16	Winter Sottozero	Best Result
Promobil	11/05	Karamann Ont.	225/70%15	Chrono Winter	Excellent

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